Show them your world with

The Magic Planet®



A stunning 152cm Magic Planet, Mexico City

A visitor to the 61cm Magic Planet at Action Stations, Portsmouth UK



The Magic Planet® is simply one of the most stunning visual displays you will have seen and always draws a crowd. People take one look and drag others over to watch.

Developed by California-based Global Imagination®, the Magic Planet allows people to view and explore moving digital images of the Earth, other planets and space as well as providing a completely new way of displaying multi-media content.

Because the Magic Planet is so eye catching, viewers pay attention for longer to what you have to say and they'll want to repeat the experience. This makes it ideal when effective communication is critical - whether it's for education and outreach, executive briefing and situation awareness, corporate communication, marketing and promotion, or any other.

Magic Planets from 41 cm to 1.8m in diameter are now in use around the world, with organisations such as NASA and the European Space Agency (ESA), as well as BT, Boeing and StatOil. Portable units can be carried by a single individual, and set up for a presentation alongside a notebook computer in little more time than it takes to set up a PC projector. Larger units can be fixed to the floor or wall or they can be hung from the ceiling.

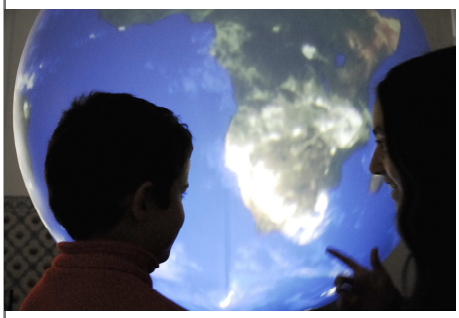


182cm Magic Planet, Seoul, Korea
91cm sphere, Conkers Leices'shr, UK





122cm Magic Planet, San Diego, USA
91cm sphere, Coimbra, Portugal



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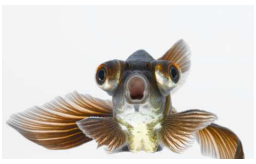

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Magic Planets can sit on a tabletop, be fixed to the floor or wall or hung from the ceiling. They can be driven by a computer, by an HD DVD player, by a media server and synchronized with your other multimedia, or by a live streaming video source. So, whether you're looking for a 41cm interactive personal experience, an incomparable 1.8m wow factor, or anything in between, there's a Magic Planet that's right for you.

Globe sizes of 41-50 cm diameter afford maximum portability, while grabbing people's attention and sparking the imagination. A globe size of 61cm adds an imposing visual experience, while remaining personal and approachable – you can still walk around it and feel like "the planet is yours". And for maximum impact, a 91cm - 1.82m globe simply cannot be matched!

No matter what the size, you can see your information or promotional media from any angle - there are no "dead spots" on the spherical display that might affect the experience.

The product comes in table-top, pedestal or chassis-only configurations. Whether it's for use in a meeting room, a boardroom or in a classroom, a table-top Magic Planet display can be transported there and set up quickly and easily.

Pedestal configurations are ideal for standing exhibits or displays, such as in museums, stores, executive briefing centres, and corporate lobbies. Mount the Magic Planet on a black matte base, and visitors will feel just like they're watching the Magic Planet floating in space.

The chassis configuration is designed so that you can incorporate the Magic Planet into your own enclosure, furniture or architectural detail. Or, you can choose to purchase a custom enclosure from Global Imagination to meet your specific needs.

Magic Planet globes are made of a durable acrylic that can be cleaned with soap and water. With the StoryTeller software, Magic Planet content is simple to add - just drag-and-drop. There are no special skills required, and virtually no training is needed.

The Magic Planet hardware comes bundled with everything you need to run your exhibit or to display your media. With the large range of content and exhibits in the Magic Planet user community, your Magic Planet can be delivering value the day it's installed!

Sphere diameter	Base	Projector options (lumens)
41cm	Table-Top/Chassis	XGA, SXGA+ (2,500)
46cm	Table-Top/Chassis	SXGA+ (2,500)
51cm	Table-Top,/Chassis	SXGA+ (2,500)
61cm	Table-Top/Pedestal/Chassis	SXGA+ (2,500)
91cm (small lens)	Pedestal/Chassis	SXGA+ (2,500)
91cm (large lens)	Pedestal/Chassis	SXGA+ (6,500)
122cm	Chassis/Enclosure	SXGA+ (6,500/13,000),
152cm	Chassis/Enclosure	SXGA+ (13,000), HD (2 x 4,000)
182cm	Chassis/Enclosure	SXGA+ (13,000), HD (2 x 4,000)